

Marc Williams



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Education Bachelor of Science in Web Design & Development

The Art Institute of California–San Diego

Web Design Certificate Program

New Media Center

Full Stack Web Developer *Proficient in Procedural/OOP PHP, jQuery/Javascript, AJAX, JSON, Data driven UI, HTML, CSS, Responsive Frameworks, Custom CMS Programming, API Connections and data management.*

Skilled in Wordpress, Wordpress REST API
Landing Pages, Custom dynamic & multi-step forms
Campaign Monitor API, Constant Contact API, MailChimp API, Marketo, ExactTarget
Web Server Maintenance, DNS, Platform.sh
Brightdoor API, Salesforce API, Branch.io API
Infusionsoft
Unbounce

Software Webmatrix, Visual Studio
RapidPHP, CodeLobster
BitBucket, Github
HeidiSQL
WinMerge
Dreamweaver
Photoshop

Experience Aira Tech Corp

Web Developer
<https://aira.io>
Jun 2019-Jan 2020

Responsibilities

- Worked directly with UI/UX designers and stakeholders to convert custom content management system theme.
- Worked directly with engineers to connect various back end services/platforms utilizing curl/json.
- Develop custom corporate portal for business partners utilizing Salesforce as a backend and Looker SaaS analytics.
- Responsible for developing and implementing various marketing campaigns while tracking users through Salesforce, Google Analytics and Branch.io to track app downloads/installs.

Skills and Qualifications

- Web Development (PHP, HTML 5, CSS 3, jQuery, MySQL)
- SaaS (Salesforce, Branch.io, Looker, Platform.sh)
- Software (RapidPHP, Codelobster, HeidiSQL, Gimp)

Continued...

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Experience **Greenhaus**

(continued)

Lead Developer
<https://www.greenhaus.com>
Feb 2015-Jan 2019

Responsibilities

- Worked directly with designers and stakeholders to create custom content management systems and user experiences.
- Connecting various web services and API's to integrate data from various back-end services and databases.
- Build custom admin panels to ease content entry.
- Responsible for developing custom user facing functions and themes.
- Responsible for developing and implementing various marketing campaigns across different channels.
- Email marketing (lead nurturing, transactional & newsletters)

Skills and Qualifications

- Web Development (PHP, HTML 5, CSS 3, jQuery, MySQL, SQLite, Firebase)
- Email Marketing (Campaign Monitor, Constant Contact, Marketo, Mailchimp)
- Software (RapidPHP, Codelobster, Webmatrix, HeidiSQL, Photoshop, Wordpress)

Renovate America

Front End Developer
<https://www.renovateamerica.com>
Sept 2014 - Feb 2015

Responsibilities

- Worked with product managers to develop and maintain consumer facing websites and hybrid web apps.
- Developed data driven UI and user experiences.

Skills and Qualifications

- Web Development (jQuery, HTML 5, CSS 3, SQL)
- Software (Visual Studio)

Robbins Research International

Web designer and programmer
<https://www.tonyrobbins.com/>
Feb 2009-Apr 2014

Responsibilities

- Worked directly with designers and marketing team to create ongoing digital campaigns.
- Create custom landing pages and opt-ins to nurture leads and convert eCommerce users.
- Build and maintain custom Wordpress, Salesforce and Infusionsoft eCommerce system.
- Email marketing (lead nurturing, transactional & newsletters).

Skills And Qualifications

- Web Development (PHP, HTML 5, CSS 3, Javascript, MySQL)

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- Experience** • Email Marketing (ExactTarget, Marketo)
(continued) • Software (Dreamweaver, Photoshop, Wordpress)

Sessionwise

Web designer and programmer
www.sessionwise.com
June 2008-December 2009

Responsibilities

- Worked directly with designers and stakeholders to develop custom WordPress themes for various clients.
- Create custom admin panels for content editors.
- Build and maintain numerous custom Wordpress sites.

Skills And Qualifications

- Web Development (PHP, HTML, CSS, Javascript, MySQL)
- Software (Dreamweaver, Photoshop, Wordpress)

Portfolio/Code Repository *Available upon request.*